



From private clinic to regional medical center . . .

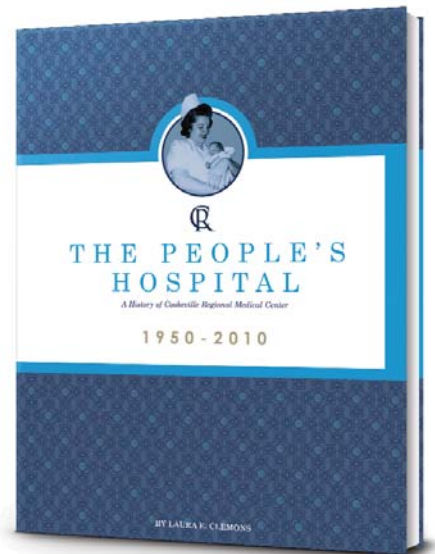
learn Cookeville Regional's exciting story . . .

— *Because We Care* —
The Foundation At CRMC

Dear Friends of the Hospital,

It began when directors of The Foundation at CRMC, searching for ways to commemorate Cookeville Regional's 60th anniversary, considered how easily the details of such a complex story might be lost over time.


What followed was a three-year project that has resulted in *"The People's Hospital: A History of Cookeville Regional Medical Center, 1950-2010,"* a 128-page volume filled with more than 200 photos and a historical narrative based on material gleaned from more than 50 written sources and 45 interviews with Cookevillians deeply involved in the hospital's growth.



Commissioned by The Foundation at CRMC and penned by local author Laura Clemons, the volume traces the origins of Cookeville's public hospital, which began as a 15-bed private clinic built by a local surgeon just off the town square in 1921, and chronicles the intricate details of the growth, the trials and the triumphs that have brought Cookeville Regional to its current status as a national award-winning, state-of-the-art, regional medical center.

And now, you have the opportunity to enjoy this valuable piece of Cookeville history for yourself for only \$25. "The People's Hospital" will be available the first week of December 2010, 60 years after the grand opening of the facility that has played such an important role in the lives of every member of the community. ***Quantities are limited, so don't miss your chance to get an inside look into a true community success story. Please respond by October 15, 2010, to guarantee your book.*** To reserve your copy, simply complete the form below and return it in the enclosed self-addressed envelope. No payment is due now.

Sincerely,


David Horner
President
Foundation Board of Directors


Gary J. Curto
Executive Director

The Foundation at CRMC ~ 1 Medical Center Blvd. ~ Cookeville, TN 38501 ~ (931) 783-2003 ~ Fax (931) 783-2093
If you would like your name removed from future fund-raising requests, please write to us at The Foundation at Cookeville Regional, 1 Medical Center Blvd., Cookeville, TN 38501. Upon notification, all reasonable efforts will be made to comply with your request.

The CRMC success story — make it yours today!
Please complete this card and return to us in the envelope provided by **October 15, 2010.**

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— *Because We Care* —
The Foundation At CRMC

~ Learn more at www.crmchealth.org/thefoundation



THE PEOPLE'S HOSPITAL

A History of Cookeville Regional Medical Center

1950 - 2010

From dramatic life-saving medical advances to the rise of health care as one of the nation's largest industries, the transformation in medicine over the past 60 years has been nothing short of a revolution. How the people of Cookeville, Tennessee, helped their local hospital navigate the often-stormy political and financial waters of change in health care is a story as full of intrigue, suspense, heartache and joy as the history of any human endeavor.

The People's Hospital: A History of Cookeville Regional Medical Center, 1950-2010 traces the origins of Cookeville's public hospital, which began as a 15-bed private clinic built by a local surgeon just off the town square in 1921, to its status as a regional referral medical center 60 years later. Bought by the city in 1927, the hospital was supervised by head nurses until

1950, when the city built its replacement on the west side of town. Five physicians and 33 nurses and staff members cared for the patients admitted to the new hospital in its first year; by 2010, the staff had grown to 1,800, with more than 140 active physicians. That growth came at a price, however.

Telling the story of a hospital is a rare form of local history, and yet hospitals play a huge role in the life of any community. That's especially true when the hospital is public, because its origins and fate are inextricably tied to the well-being of the town or county that owns it. *The People's Hospital* illustrates how the business of saving lives transformed a modest public hospital into a regional medical center, becoming an investment for the well-being and prosperity of the people who own it.



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A History of Cookeville Regional Medical Center

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1950 - 2010

BY LAURA E. CLEMONS